Agenda

7:30 - 8:00  Registration and Continental Breakfast
8:00 - 8:15  Event Kickoff with Bill Schweitzer, RVVA President
            •   Introductions and recognitions
            •   Sponsor acknowledgements
            •   Review agenda and logistics
8:15 - 8:20  Champagne Level Sponsor Presentation
8:20 - 9:20  Federico Casassa, Phd, Regulated Deficit Irrigation
9:20 - 9:35  Q&A with Federico Casassa
9:35 - 9:40  Champagne Level Sponsor Presentation
9:40 - 10:00 Attentional Sponsor Presentations (3 minutes each)
10:00 - 12:00 Supervising Agent Luis Madriz will be representing the ABC
12:00 - 1:00  Lunch and Sponsor Visits
1:00 - 2:00  Greg Pennyroyal, Mealy Bugs *(saved until after lunch)*
2:00 - 2:05  Champagne Level Sponsor Presentation
2:05 - 3:00  Phil Burton, Wine Barrel Toast Levels and their affect