Ramona Valley Vineyard Association

Educational Wine and Grape Symposium

Saturday, July 22, 2017 • Beginning at 7:30 a.m.

California Center for the Arts - Escondido
340 N Escondido Blvd., Escondido, CA 92025

Key Note Speaker

Luis Madriz, Supervising Agent
Alcohol Beverage Control (ABC) of California
Topic: “Winery Regulations”
The ABC will be providing an overview presentation directed at winery licenses to include but not limited to: social media regulations and a Q & A.

Federico Cassasa Ph.d.
Assistant Professor of Enology Wine & Viticulture Department, California Polytechnic State University
Topic: “Regulated Deficit Irrigation (RDI)”
Regulated deficit irrigation (RDI) is a term for the practice of regulating or restricting the application of irrigation water limiting the vine water use to below that of a fully watered vine.

Phil Burton
Owner, Barrel Builders, Napa, CA
Topic: “Toast”
1 Wine.
1 Oak.
5 Different Toasts.
You will get the opportunity to sample the introduced variance in wine based on toast level alone. Then blend those samples to enhance the complexity.

Greg Pennyroyal
Viticulture/Enology Coordinator for Wilson Creek Winery and Vineyards
Topic: Mealy Bugs as a model for regional scientific cooperation.
Pennyroyal has a broad education and research experience that includes NIH research resulting in a patent for the Gene Expression Assay characterization of botanical medicines.

Tickets
Open to the public, the symposium is $99 for Ramona Valley Vineyard Association (RVVA) members, as well as other association members, including San Diego County Vintners Association (SDCVA); East County Vintners Association; San Diego Amateur Winemaking Society (SDAWS); Ramona Valley Winery Association (RVWA); and San Diego County Farm Bureau.
The fee is $125 for non-members. Fees include the education programs as well as breakfast and lunch.

Schedule
7:30 Registration & Breakfast
8:00 Event Kickoff
8:15 Sponsor Presentation
8:20 Federico Cassasa Ph.d.
9:35 Sponsor Presentations
10:00 Luis Madriz
12:00 Lunch and Sponsor Visits
1:00 Greg Pennyroyal
2:00 Sponsor Presentation
2:05 Phil Burton

Thanks to our sponsors
Champagne
Westbridge Agricultural Products
Grangettos
The Vintner’s Vault
Cabernet Franc
Sauvignon Blanc
LaFitte Cork & Capsule
Joyce T Strand - Author

Interested participants can purchase tickets online at www.rvva.org/symposium or mail a check to: R V V A, 16980 Sky Valley Dr., Ramona, CA 92065.
For additional information, email symposium@rvva.org